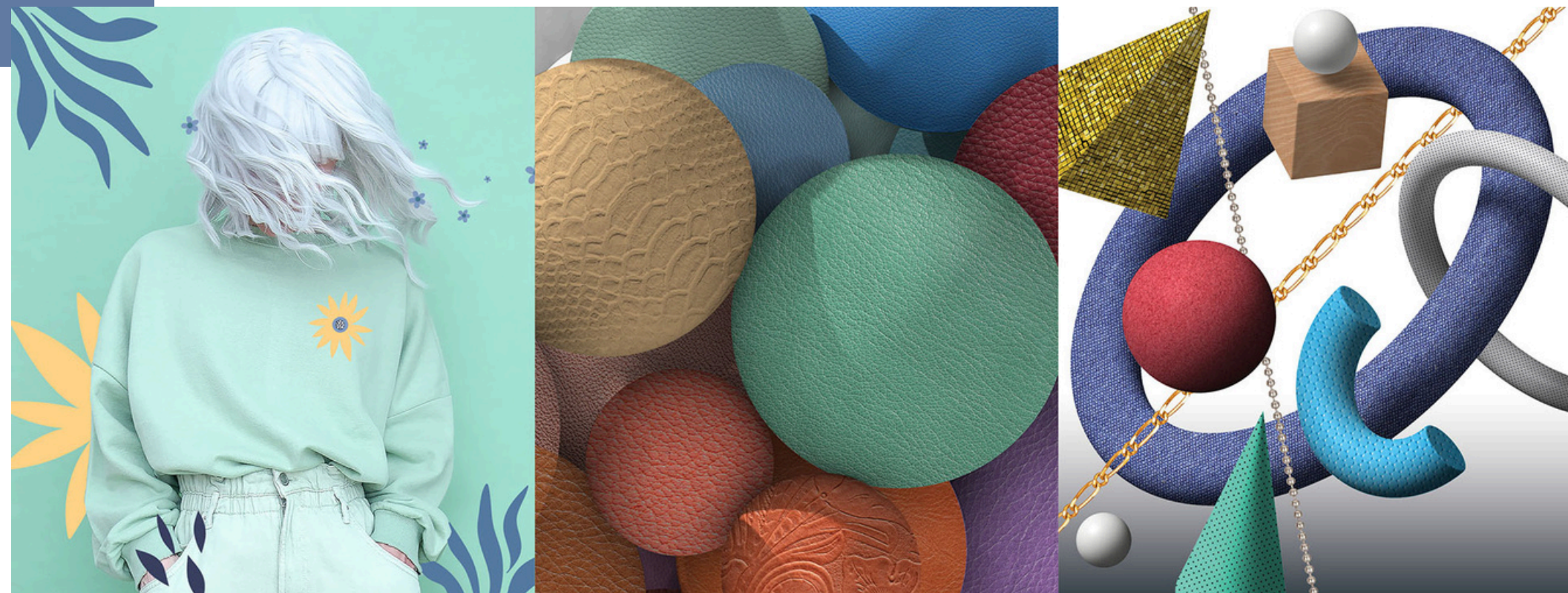


# APLF 2025 Postshow Report



12 - 14 MARCH 2025  
HONG KONG

FASHION  
ACCESS

APLF  
LEATHER

MATERIALS+



# Vitality, Innovation and Trade Under One Roof

The three-day APLF 2025 event successfully concluded at the Hong Kong Convention and Exhibition Centre in Wanchai, Hong Kong, on 14 March. This year's event attracted a diverse array of participants, including **industry leaders, buyers, and suppliers**, all eager to connect and collaborate.

Once again, APLF served as a vital business meeting place for the global leather and fashion industry. **Exhibitors** had the opportunity to **showcase their latest innovations and craftsmanship**, highlighting **emerging trends and sustainable practices**.

In addition, the event featured three days of informative conferences, seminars, and workshops, which provided **valuable insights into market developments and emerging trends**.

The APLF 2025 event not only facilitated networking among professionals across the entire supply chain but also **fostered discussions on the future of the industry**. It reaffirmed its role as a key platform for collaboration and growth within the leather and fashion sectors.



Click to view the  
highlight video!

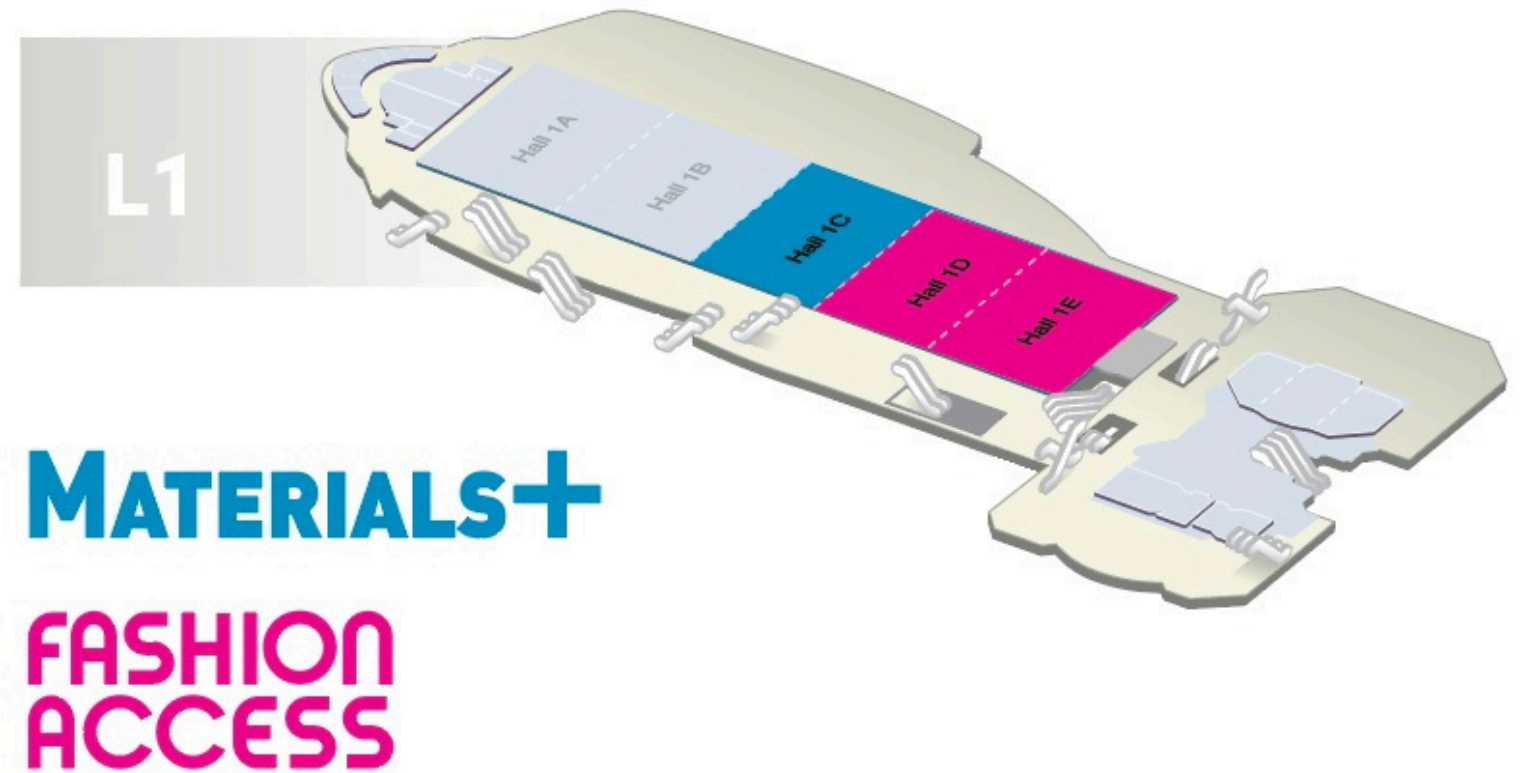
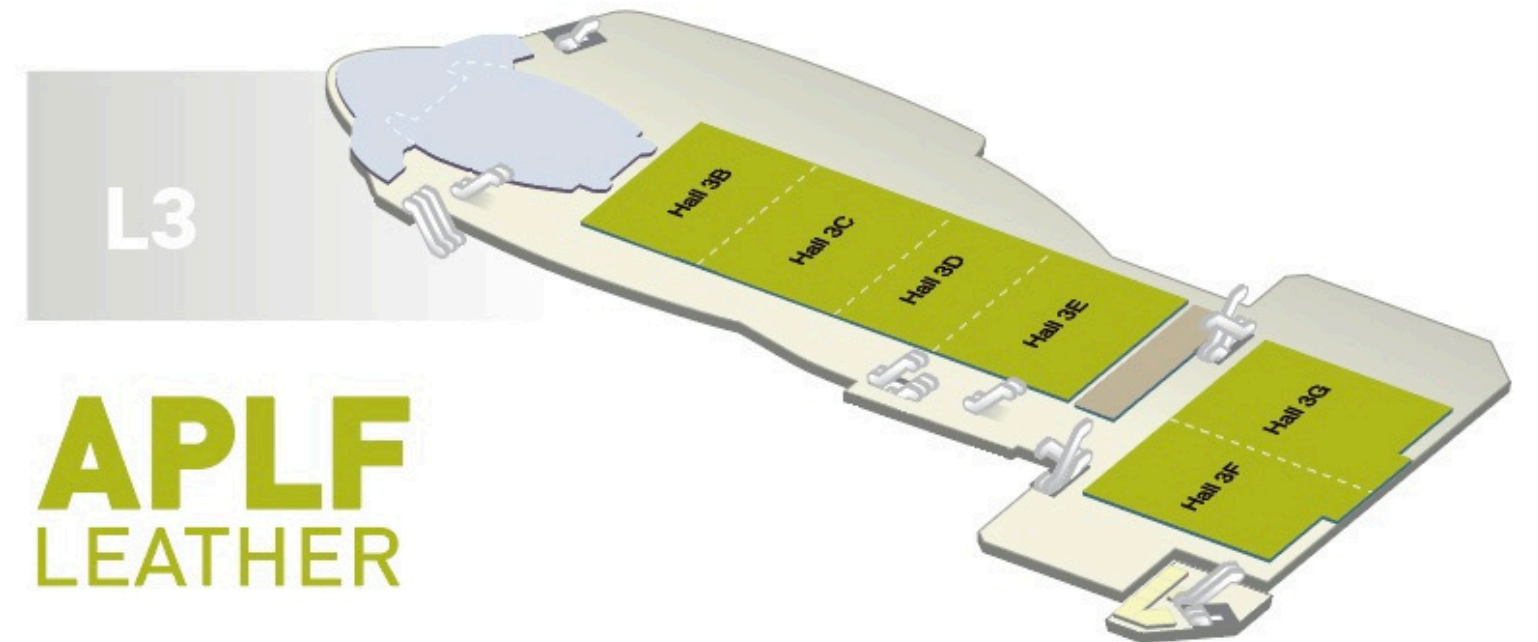




# 3 Shows | 1 Venue

Hong Kong Convention and  
Exhibition Centre

Halls 1C-E, 3B-E and 3F-G  
25,000+ square meters





# Exhibitor Figures

**624 Exhibitors from 40 countries and regions\*:**

Argentina, Australia, Bangladesh, Bolivia, Brazil, China, Colombia, Egypt, Ethiopia, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Macau, Malaysia, Mexico, Nepal, Netherlands, New Zealand, Pakistan, Paraguay, Poland, Portugal, Republic of Ireland, Saudi Arabia, Singapore, South Africa (Rep of), Spain, Taiwan, Thailand, Tunisia, Türkiye, UK, United Arab Emirates, USA and Uzbekistan



\*Including exhibitors of concurrent APLF-Leather, Materials+ and Fashion Access

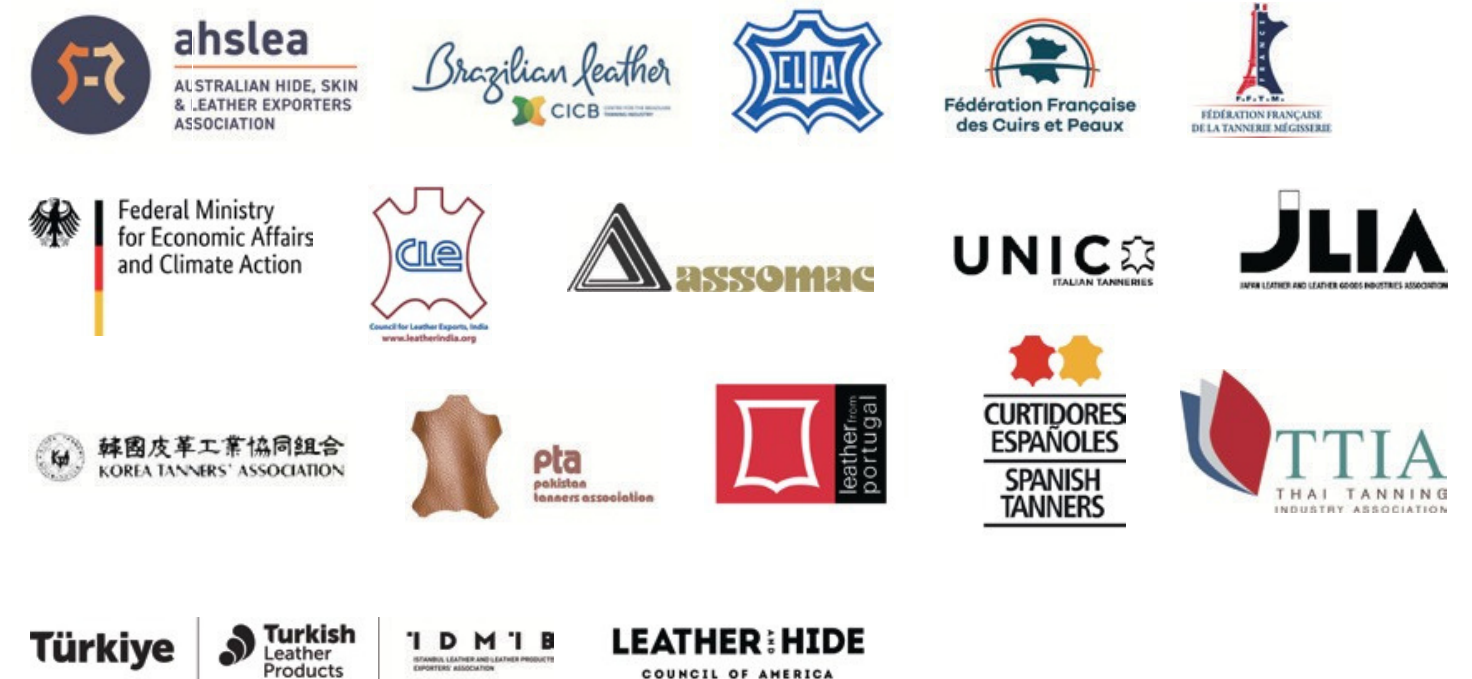


# National Pavillions



24 group pavilions from 18 countries and regions including:

Australia, Brazil, China (3), France (2), Germany, India (2), Italy (2), Japan, Mexico, Mongolia, Pakistan (2), Portugal, South Africa, Spain, Thailand, Türkiye, USA and Uzbekistan



\*Including concurrent APLF-Leather, Materials+ and Fashion Access

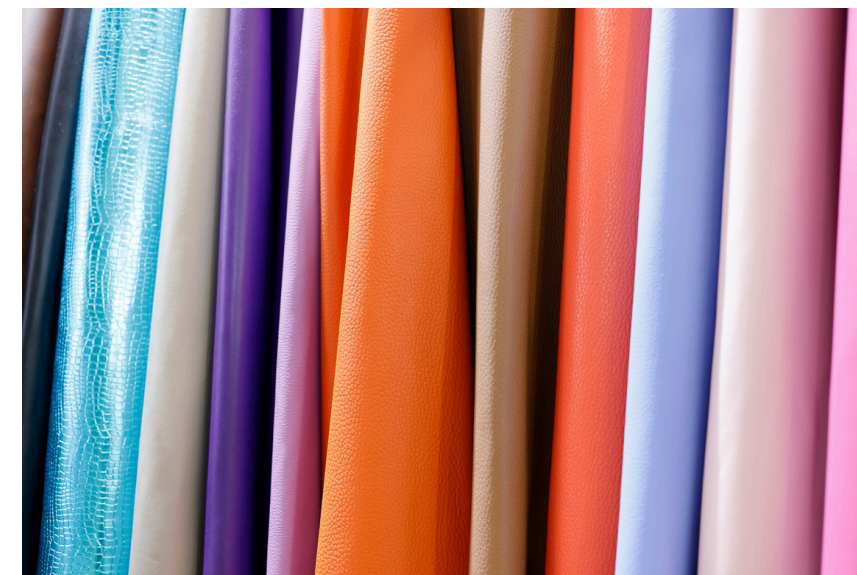


# Exhibit Profile



# APLF LEATHER

- Hides & Skins
- Wetblue and Crust
- Finished Leather for Bags, Footwear, Accessories, Garments, Upholstery
- Exotic Skins
- Tanning and Finishing Machines
- Chemicals and Dyes
- Release Paper
- Leather-Making Tools
- Testing & Consultation Services





# Exhibit Profile

## MATERIALS+



- Functional Materials
- Sustainable Materials
- Woven & Natural Materials
- Shoe Components
- Machinery, Tools & Supplies
- Fashion Hardware
- Advanced Fashion Technologies
- Services





# Exhibit Profile

## FASHION ACCESS

- Bags
- Fashion Accessories
- Footwear
- Leather Garments
- Cashmere
- Small Leather Goods





# Exhibitor Says

## Despell S.A.

It is very convenient for us to participate in APLF because Hong Kong is an amazing city. It was definitely a great thing to come to APLF. I had met a lot of new potential customers at APLF from Mainland China, Vietnam and Indonesia, and I feel optimistic about the talks with the Hong Kong people.

## Super Dry International Pte Ltd

I attended many events at the show, such as seminars and the Leather Naturally Breakfast Meeting, where I had direct communication with visitors and buyers. I am satisfied with the networking opportunities provided by the organisers for exhibitors and praised APLF as a successful show.

## Zhejiang Zaker New Material Technology Co Ltd

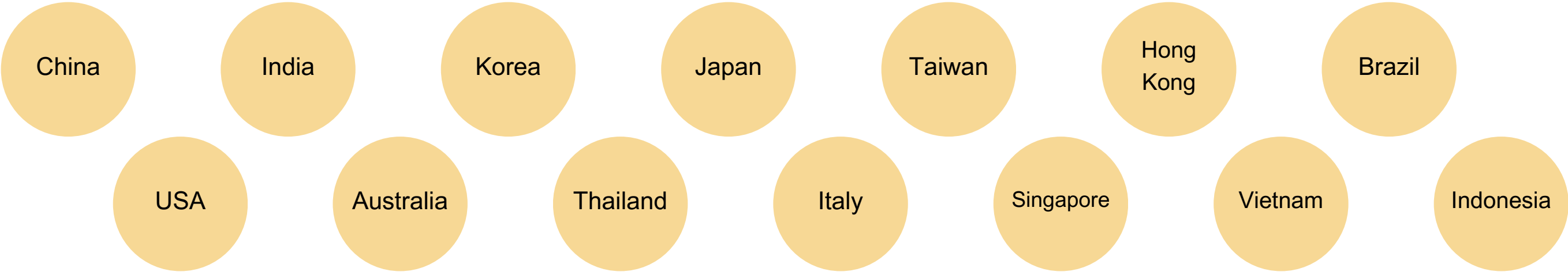
We specialise in the development and production of bio-based polyurethane fabrics. Made from bio-based raw materials, this polyurethane can reduce the consumption of petroleum. Here are many buyers who pursue environmental protection and tend to buy our products.



# Visitor Figures

The show attracted **11,000+** visitors from **68** countries and regions, representing diverse sectors including tanning, fashion, footwear, leather goods, and materials.

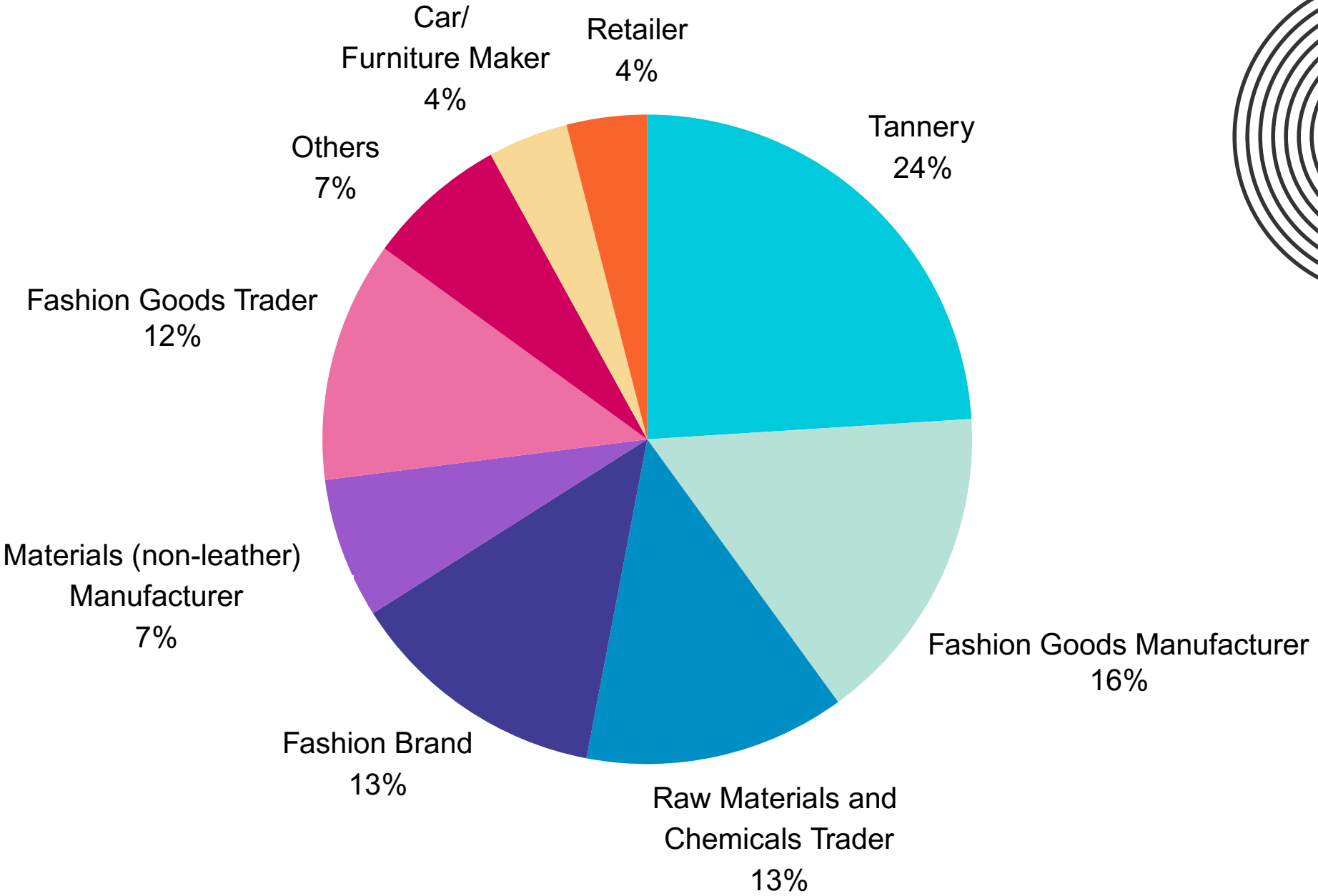
## Top Visiting Countries / Regions



\*Including visitors of concurrent APLF-Leather, Materials+ and Fashion Access



# Visitor's Business Nature





# VIP Buyers

- Abahouse International Co
- Adidas
- Aldo Group
- Anta Sports 安踏（中国）有限公司
- Bampo 广州蕊蝶皮具有限公司
- Belle Fashion Group 百丽时尚集团
- BMW
- Caleres
- Charles & Keith
- Deckers Brands
- DeRUCCI 慕思健康睡眠股份有限公司
- Descente 迪桑特（中国）有限公司
- Foshan Saturday Shoes  
佛山星期六鞋业有限公司
- Fossil Group
- G-III Apparel
- Golden Tiger Vn International
- H&M Group
- HARCO
- IKEA
- JS Corporation

- Kim Ung Fashion Co Ltd
- Kuka 顾家家居
- Leapmotor 零跑汽车
- Manwah Furniture 敏华家具
- Marks and Spencer
- Michael Kors
- MISOPE
- Montenapoleone
- Musinsa
- New Balance
- Nike
- Niks LLC
- NIO 蔚来汽车
- Novi Footwear
- Paul Smith
- Pentland
- Perfect Style
- Phuoc Hai Leather Bag
- PORTS (China) 宝姿
- Puma
- PVH

- R.M. Williams
- Ralph Lauren
- Saigon Leathers Import & Export
- Soda Store
- Solto Industries Co Ltd
- Songmont 山下有松（北京）文化传播有限公司
- Stencom
- Tapestry
- Tomorrowland
- Tory Burch
- Trion Corporation
- Under Armour
- USUI & CO
- VASA Group
- VF Corporation
- Willnway corp
- Wing's Foot Inc
- Xiao Peng Auto 广州小鹏汽车科技有限公司
- Xiaomi Auto 小米汽车
- Xtep 特步（中国）有限公司



# Buyer Says



## Material Program Lead - H&M Group

"My first impression of APLF is overwhelmingly positive. The exhibition is easy to navigate and exceptionally well-structured. There is a wide range of suppliers for leather, components, and accessories all in one place. I am particularly interested in chrome-free lamb shearling, and there are plenty of options available. My mission here is accomplished."

## Senior Director Materials Footwear - Puma

"I believe the show is a place for the main industry player to connect and share updates and information. It is very useful to have all stakeholders at the same place which makes the 3 days very efficient in terms of communications."



## Material Developer - Nike

"The APLF was very well organized and success. There were more luxury products on display, and the breakfast meeting was more informative with better time management. I hope to participate again next year and see more innovative and sustainable leathers for FW industry."





# Business Matching

More than **100 VIP buyers** were invited in the morning on 13 March for a business matching breakfast event. During this session, a total of **600 tailored business matching meetings** were arranged between exhibitors and buyers, which provided high-end networking and business discussion opportunities.

*"The supplier recommendation and breakfast meeting has been effective ..... Overall, the event has been very productive. I am able to easily shortlist the potential partners because of the supplier recommendation."*  
-- SELLER X GERMANY, GMBH





# Annual Meetings



International organisations used APLF as a gathering point to hold annual meetings for members from around the world.



leather **UK**



THE  
LEATHERSELLERS





# Event Highlights



## The Leather Supply Chain Symposium

The Leather Supply Chain Symposium, held the day before the APLF exhibition, successfully drew approximately **100 delegates** who gathered to delve deeper into the current issues influencing the leather supply chain, spanning from the farm to the finished product.

For full agenda please [CLICK HERE](#).



Co-organiser:  **ilm**  
INTERNATIONAL LEATHER MAKER



# Event Highlights



## Trends Space

The APLF Product Trends Space Fall-Winter 25/26 and the Leather Trends Space for Spring-Summer 26, curated by Olivier Guillemain of [o,o] in collaboration with the Comité Français de la Couleur, showcased the most stylish **colors and patterns** for the upcoming seasons. Meanwhile, Materials+ Core highlighted **sustainable materials** and their role in upcoming trends.

[CLICK HERE](#) to see the SS26 Colour and Material Trends, and [HERE](#) to see the FW25/26 Product Trends.

Fashion Trend Space



Leather Trends Space



Materials+ Core





# Event Highlights



## The Global Footwear Summit 2025

Brings together **100 top executives**, industry leaders and professionals from the global footwear industry, serving as an important platform for exchange, knowledge sharing, and collaboration. The summit, organised with UITIC and SATRA, focused on the challenges and opportunities facing the footwear industry, with sustainability and compliance being key topics of the forum.

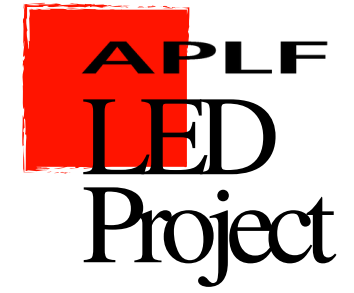
For full agenda please [CLICK HERE](#).

Co-organisers:





# Event Highlights



## LED Project Season 3

The third edition, sponsored by the **Italian Vegetable Tanned Leather Consortium**, invited six designers from **China, Vietnam, Japan and Pakistan** to collaborate and design their APLF collections with **vegetable-tanned leather from Tuscany**. These art pieces were showcased at the exhibition and received significant attention from industry professionals during the event.

For designer profiles and their APLF Limited Edition please [CLICK HERE](#).





# Event Highlights



BEST OF  
**APLF**  
AWARDS

## Best of APLF Awards

The Best of APLF Awards recognised the outstanding exhibitors from APLF Leather, Materials+, and Fashion Access 2025. This recognition establishes a guide and standard for future exhibitors in the industry.

For a complete list of winners, please [CLICK HERE](#).







## Design-A-Bag Competition

This year, the winner of Design-A-Bag Online Competition 2025 also concluded, with Eliane Yahari from Argentina being named the overall winner for her innovative design, the Yvoty Bag. The two other finalists are Uthra S Ganesh from India with her Kolangal design and Jiang Si Mi from China with his DoDo Bag.

For concept and stories behind each design, and detail about the competition, please [CLICK HERE](#).

### THE YVOTY BAG

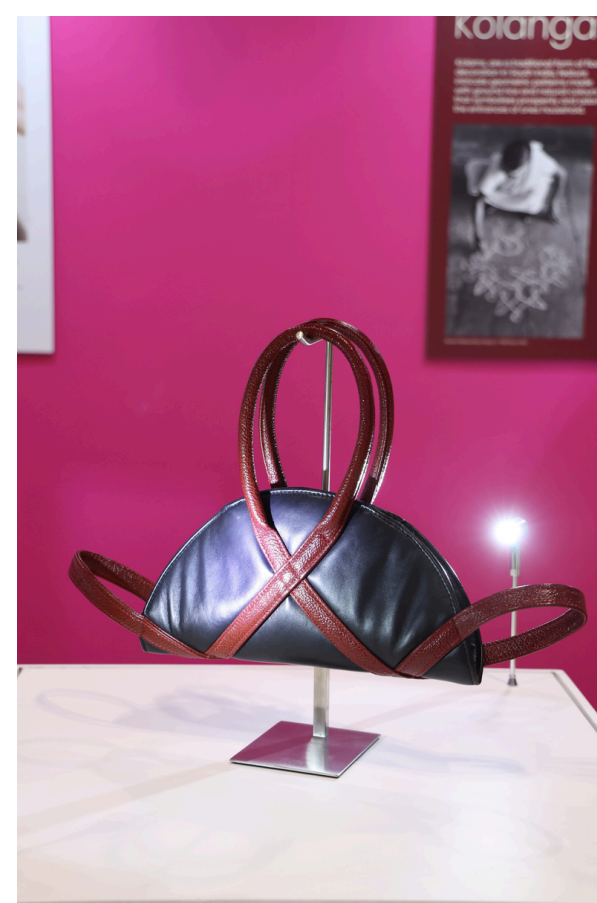
Overall Winner: **(ARGENTINA)**



Finalist: **DODO BAG (CHINA)**



Finalist: **KOLANGAL (INDIA)**





# Social Media Influence

## Testimonials from Our Buyers, Exhibitors and Influencers

Visitors have shared their experiences at APLF on their social media, generating significant engagement.

Highlights:

- TikTok video has reached over 2.5 million views

TikTok video



Rednote

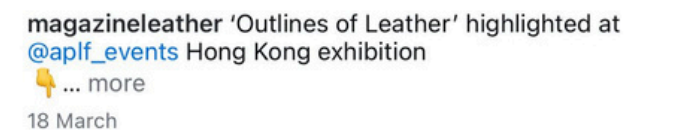
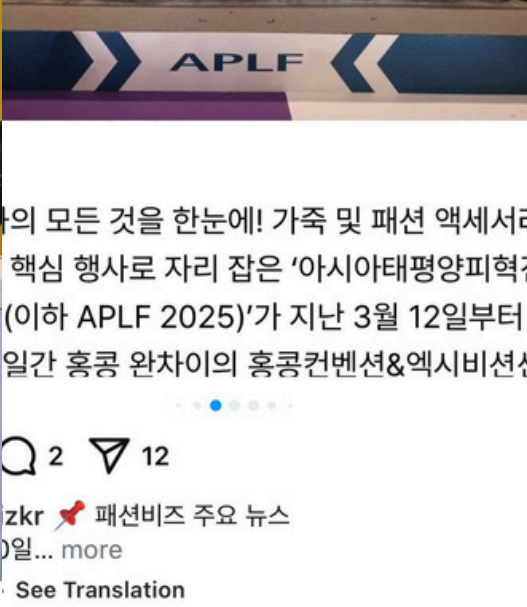
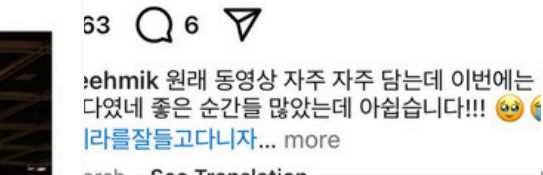
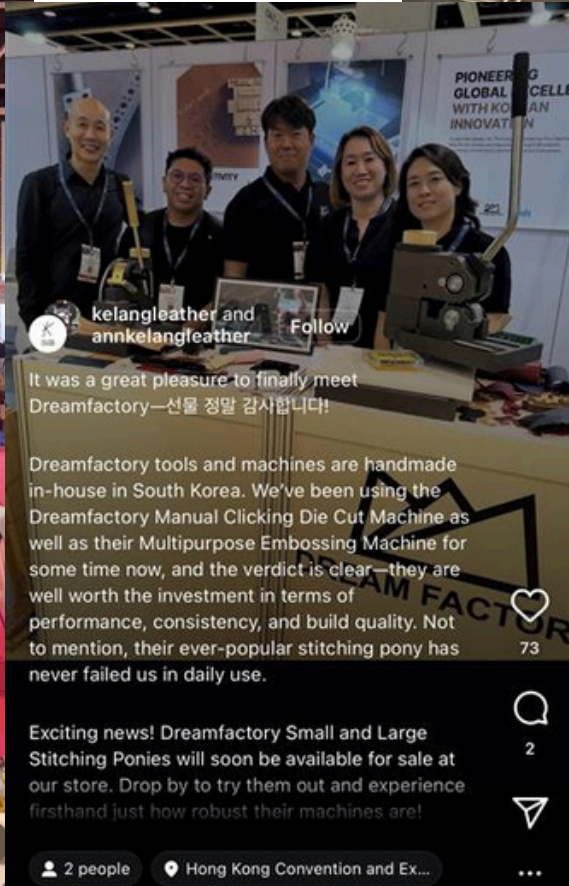
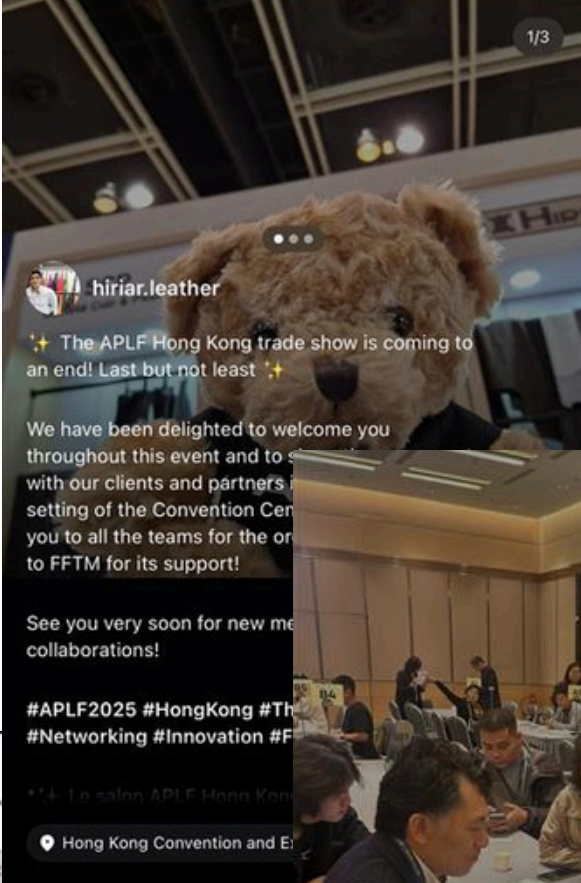


Instagram





# Social Media Influence



I do miss my workout routine, but this is the time I give my body to recover











See You In 2026  
12-14 March

CONNECT WITH US



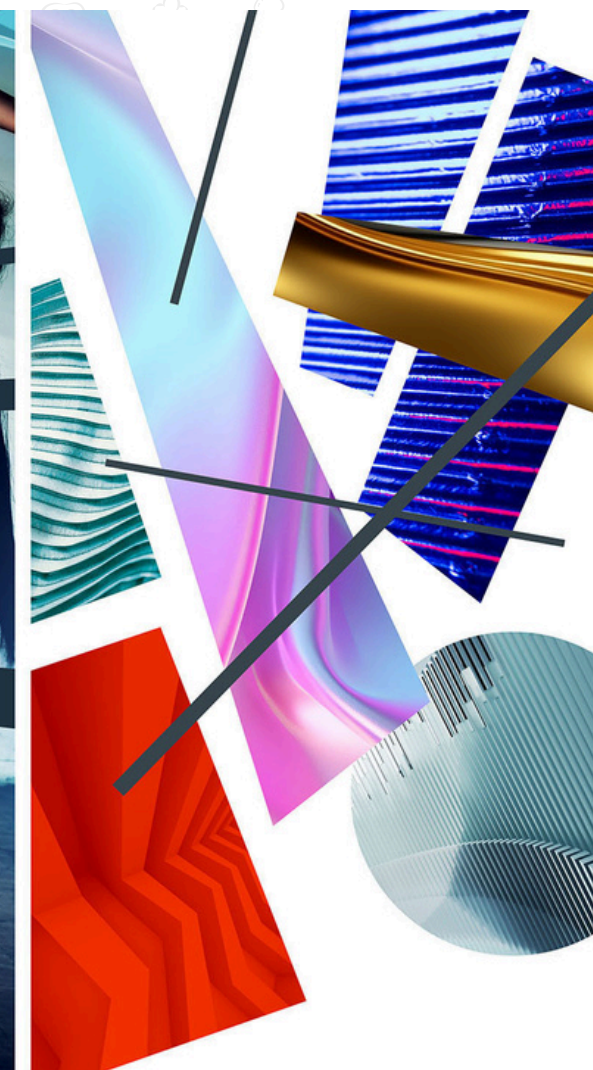
[www.aplf.com](http://www.aplf.com)



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