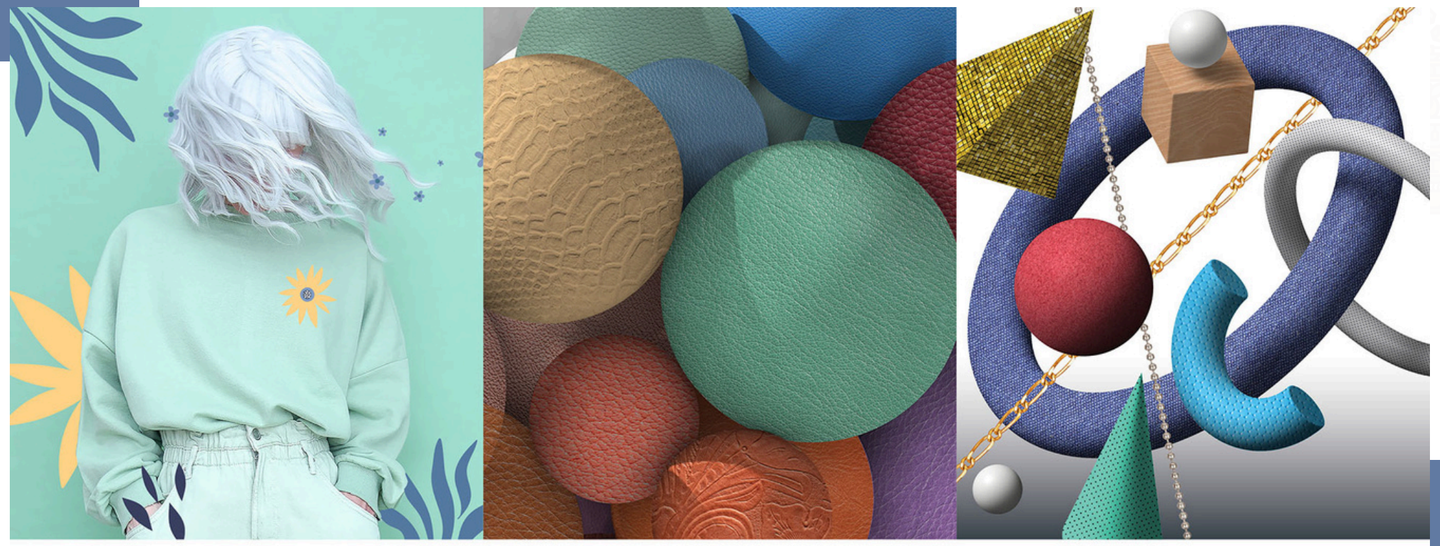
APLF 2025 Postshow Report



12 - 14 MARCH 2025
HONG KONG

FASHION ACCESS | APLF LEATHER | MATERIALS+

Vitality, Innovation and Trade Under One Roof

The three-day APLF 2025 event successfully concluded at the Hong Kong Convention and Exhibition Centre in Wanchai, Hong Kong, on 14 March. This year's event attracted a diverse array of participants, including **industry leaders, buyers, and suppliers**, all eager to connect and collaborate.

Once again, APLF served as a vital business meeting place for the global leather and fashion industry. **Exhibitors** had the opportunity to **showcase their latest innovations and craftsmanship, highlighting emerging trends and sustainable practices.**

In addition, the event featured three days of informative conferences, seminars, and workshops, which provided **valuable insights into market developments and emerging trends.**

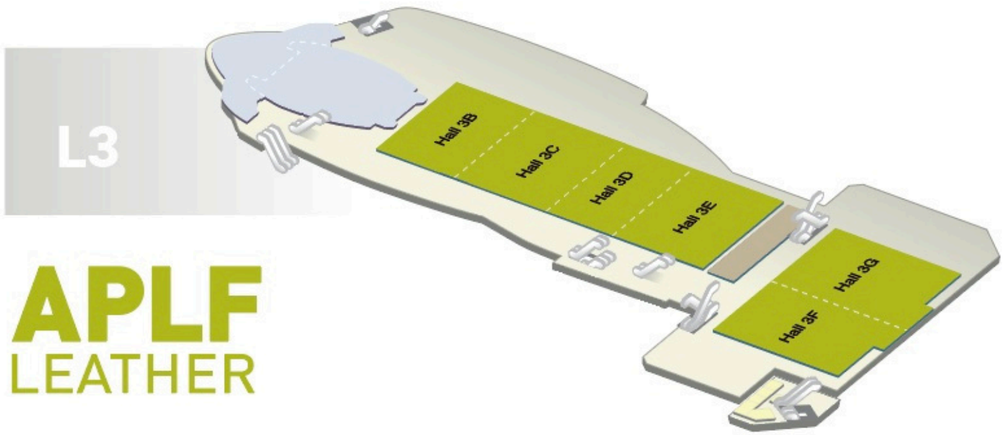
The APLF 2025 event not only facilitated networking among professionals across the entire supply chain but also **fostered discussions on the future of the industry**. It reaffirmed its role as a key platform for collaboration and growth within the leather and fashion sectors.

Click to view the highlight video!

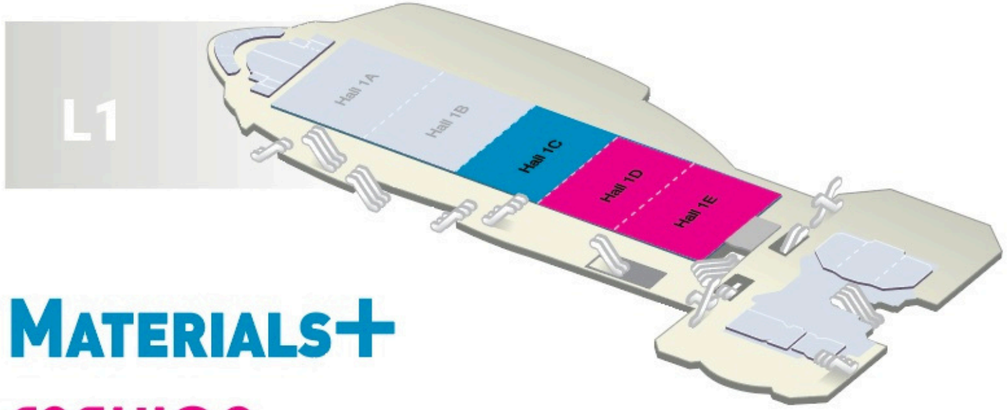
3 Shows | 1 Venue

Hong Kong Convention and Exhibition Centre

Halls 1C-E, 3B-E and 3F-G
25,000+ square meters



APLF
LEATHER



MATERIALS+

FASHION
ACCESS

Exhibitor Figures

624 Exhibitors from 40 countries and regions*:

Argentina, Australia, Bangladesh, Bolivia, Brazil, China, Colombia, Egypt, Ethiopia, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Macau, Malaysia, Mexico, Nepal, Netherlands, New Zealand, Pakistan, Paraguay, Poland, Portugal, Republic of Ireland, Saudi Arabia, Singapore, South Africa (Rep of), Spain, Taiwan, Thailand, Tunisia, Türkiye, UK, United Arab Emirates, USA and Uzbekistan

*Including exhibitors of concurrent APLF-Leather, Materials+ and Fashion Access

National Pavillions

24 group pavilions from 18 countries and regions including:

Australia, Brazil, China (3), France (2), Germany, India (2), Italy (2), Japan, Mexico, Mongolia, Pakistan (2), Portugal, South Africa, Spain, Thailand, Türkiye, USA and Uzbekistan

*Including concurrent APLF-Leather, Materials+ and Fashion Access

Exhibit Profile

APLF LEATHER

- Hides & Skins
- Wetblue and Crust
- Finished Leather for Bags, Footwear, Accessories, Garments, Upholstery
- Exotic Skins
- Tanning and Finishing Machines
- Chemicals and Dyes
- Release Paper
- Leather-Making Tools
- Testing & Consultation Services

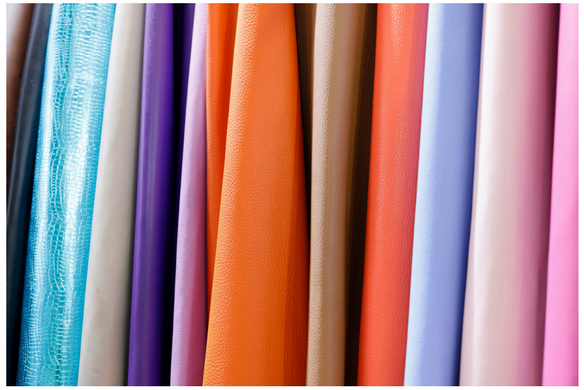


Exhibit Profile

MATERIALS+

- Functional Materials
- Sustainable Materials
- Woven & Natural Materials
- Shoe Components
- Machinery, Tools & Supplies
- Fashion Hardware
- Advanced Fashion Technologies
- Services

Exhibit Profile

FASHION ACCESS

- Bags
- Fashion Accessories
- Footwear
- Leather Garments
- Cashmere
- Small Leather Goods

Exhibitor Says

Super Dry International Pte Ltd

I attended many events at the show, such as seminars and the Leather Naturally Breakfast Meeting, where I had direct communication with visitors and buyers. I am satisfied with the networking opportunities provided by the organisers for exhibitors and praised APLF as a successful show.

Despell S.A.

It is very convenient for us to participate in APLF because Hong Kong is an amazing city. It was definitely a great thing to come to APLF. I had met a lot of new potential customers at APLF from Mainland China, Vietnam and Indonesia, and I feel optimistic about the talks with the Hong Kong people.

Zhejiang Zaker New Material Technology Co Ltd

We specialise in the development and production of bio-based polyurethane fabrics. Made from bio-based raw materials, this polyurethane can reduce the consumption of petroleum. Here are many buyers who pursue environmental protection and tend to buy our products.

Visitor Figures

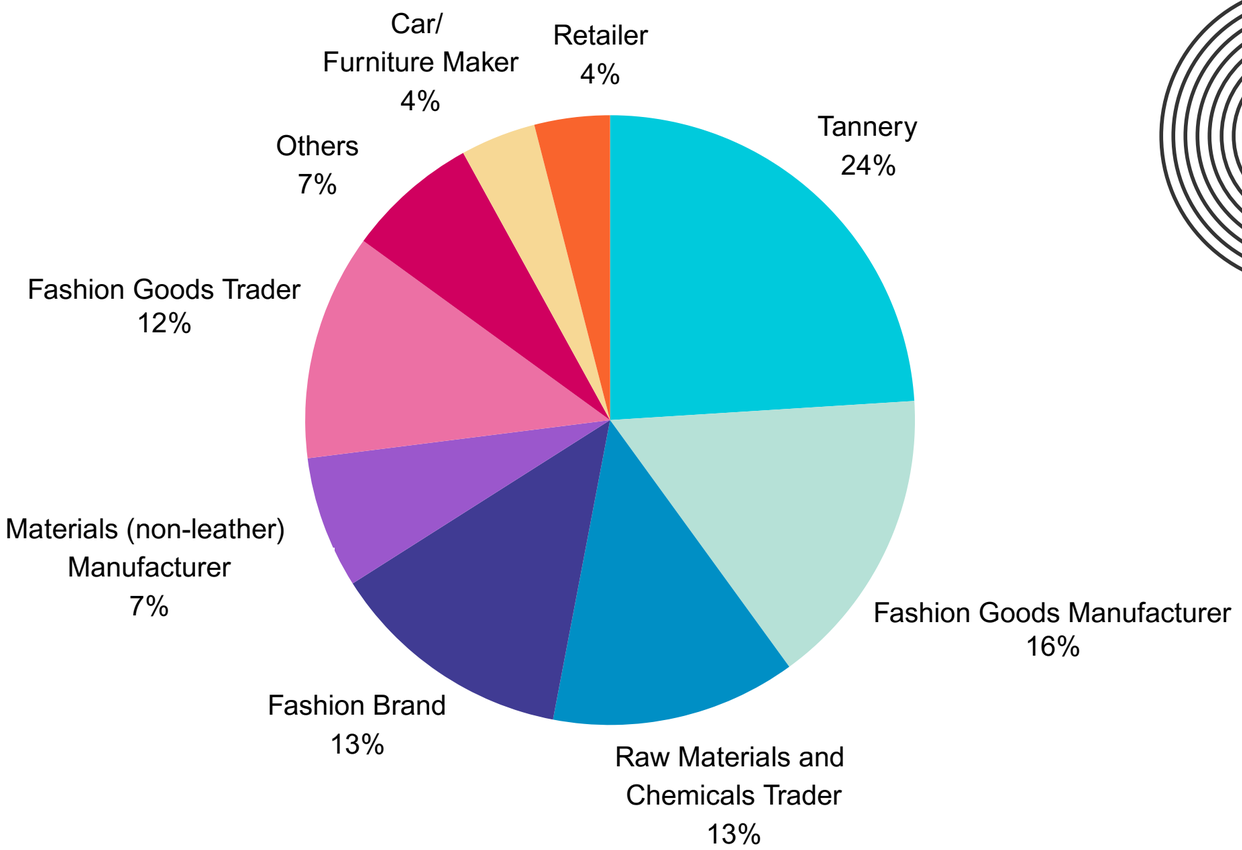
The show attracted **11,000+** visitors from **68** countries and regions, representing diverse sectors including tanning, fashion, footwear, leather goods, and materials.

Top Visiting Countries / Regions

- China
- India
- Korea
- Japan
- Taiwan
- Hong Kong
- Brazil
- USA
- Australia
- Thailand
- Italy
- Singapore
- Vietnam
- Indonesia

*Including visitors of concurrent APLF-Leather, Materials+ and Fashion Access

Visitor's Business Nature



VIP Buyers

- Abahouse International Co
- Adidas
- Aldo Group
- Anta Sports 安踏（中国）有限公司
- Bampo 广州蕊蝶皮具有限公司
- Belle Fashion Group 百丽时尚集团
- BMW
- Caleres
- Charles & Keith
- Deckers Brands
- DeRUCCI 慕思健康睡眠股份有限公司
- Descente 迪桑特（中国）有限公司
- Foshan Saturday Shoes
  佛山星期六鞋业有限公司
- Fossil Group
- G-III Apparel
- Golden Tiger Vn International
- H&M Group
- HARCO
- IKEA
- JS Corporation
- Kim Ung Fashion Co Ltd
- Kuka 顾家家居
- Leapmotor 零跑汽车
- Manwah Furniture 敏华家具
- Marks and Spencer
- Michael Kors
- MISOPE
- Montenapoleone
- Musinsa
- New Balance
- Nike
- Niks LLC
- NIO 蔚来汽车
- Novi Footwear
- Paul Smith
- Pentland
- Perfect Style
- Phuoc Hai Leather Bag
- PORTS (China) 宝姿
- Puma
- PVH
- R.M. Williams
- Ralph Lauren
- Saigon Leathers Import & Export
- Soda Store
- Solto Industries Co Ltd
- Songmont 山下有松（北京）文化传播有限公司
- Stencom
- Tapestry
- Tomorrowland
- Tory Burch
- Trion Corporation
- Under Armour
- USUI & CO
- VASA Group
- VF Corporation
- Willnway corp
- Wing's Foot Inc
- Xiao Peng Auto 广州小鹏汽车科技有限公司
- Xiaomi Auto 小米汽车
- Xtep 特步（中国）有限公司

Buyer Says

Senior Director Materials Footwear - Puma

“I believe the show is a place for the main industry player to connect and share updates and information. It is very useful to have all stakeholders at the same place which makes the 3 days very efficient in terms of communications.”

Material Program Lead - H&M Group

"My first impression of APLF is overwhelmingly positive. The exhibition is easy to navigate and exceptionally well-structured. There is a wide range of suppliers for leather, components, and accessories all in one place. I am particularly interested in chrome-free lamb shearling, and there are plenty of options available. My mission here is accomplished."

Material Developer - Nike

” The APLF was very well organized and success. There were more luxury products on display, and the breakfast meeting was more informative with better time management. I hope to participate again next year and see more innovative and sustainable leathers for FW industry.”

Business Matching

More than **100 VIP buyers** were invited in the morning on 13 March for a business matching breakfast event. During this session, a total of **600 tailored business matching meetings** were arranged between exhibitors and buyers, which provided high-end networking and business discussion opportunities.

"The supplier recommendation and breakfast meeting has been effective ..... Overall, the event has been very productive. I am able to easily shortlist the potential partners because of the supplier recommendation."

-- SELLER X GERMANY, GMBH

Annual Meetings

International organisations used APLF as a gathering point to hold annual meetings for members from around the world.

PELLE CONCIATA AL VEGETALE IN TOSCANA MADE IN ITALY

leather UK

LEATHER WORKING GROUP
Improving Environmental Stewardship

UITIC
INTERNATIONAL UNION OF SHOE INDUSTRY TECHNICIANS

LEATHER NATURALLY

THE LEATHERSELLERS

INTERNATIONAL COUNCIL OF HIDES SKINS & LEATHER TRADERS ASSOCIATIONS

Event Highlights

The Leather Supply Chain Symposium

The Leather Supply Chain Symposium, held the day before the APLF exhibition, successfully drew approximately **100 delegates** who gathered to delve deeper into the current issues influencing the leather supply chain, spanning from the farm to the finished product.

For full agenda please CLICK HERE.

Co-organiser: ILM INTERNATIONAL LEATHER MAKER

Event Highlights

Trends Space

The **APLF Product Trends Space Fall-Winter 25/26** and the **Leather Trends Space for Spring-Summer 26,** curated by Olivier Guillemin of [o,o] in collaboration with the Comité Français de la Couleur, showcased the most stylish **colors and patterns** for the upcoming seasons. Meanwhile, Materials+ Core highlighted **sustainable materials** and their role in upcoming trends.

CLICK HERE to see the SS26 Colour and Material Trends, and HERE to see the FW25/26 Product Trends.

Fashion Trend Space

Leather Trends Space

Materials+ Core

Event Highlights

The Global Footwear Summit 2025

Brings together **100 top executives**, industry leaders and professionals from the global footwear industry, serving as an important platform for exchange, knowledge sharing, and collaboration. The summit, organised with UITIC and SATRA, focused on the challenges and opportunities facing the footwear industry, with sustainability and compliance being key topics of the forum.

For full agenda please CLICK HERE.

Co-organisers: UITIC INTERNATIONAL UNION OF SHOE INDUSTRY TECHNICIANS, SATRA

Event Highlights

LED Project Season 3

The third edition, sponsored by the **Italian Vegetable Tanned Leather Consortium**, invited six designers from **China, Vietnam, Japan and Pakistan** to collaborate and design their APLF collections with **vegetable-tanned leather from Tuscany**. These art pieces were showcased at the exhibition and received significant attention from industry professionals during the event.

For designer profiles and their APLF Limited Edition please CLICK HERE.

Event Highlights

BEST OF APLF AWARDS

Best of APLF Awards

The Best of APLF Awards recognised the outstanding exhibitors from APLF Leather, Materials+, and Fashion Access 2025. This recognition establishes a guide and standard for future exhibitors in the industry.

For a complete list of winners, please CLICK HERE.

Onsite Events

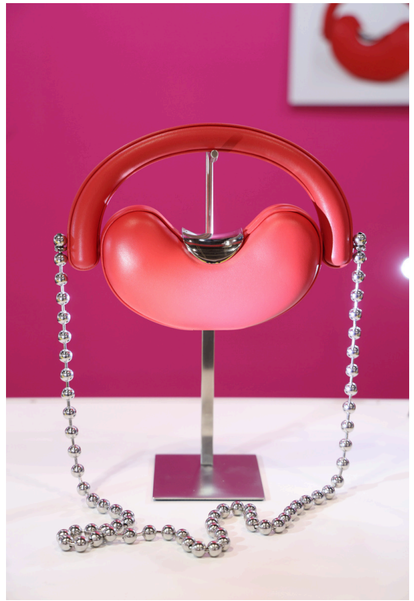
Design-A-Bag Competition

This year, the winner of Design-A-Bag Online Competition 2025 also concluded, with Eliane Yahari from Argentina being named the overall winner for her innovative design, the Yvoty Bag. The two other finalists are Uthra S Ganesh from India with her Kolangal design and Jiang Si Mi from China with his DoDo Bag.

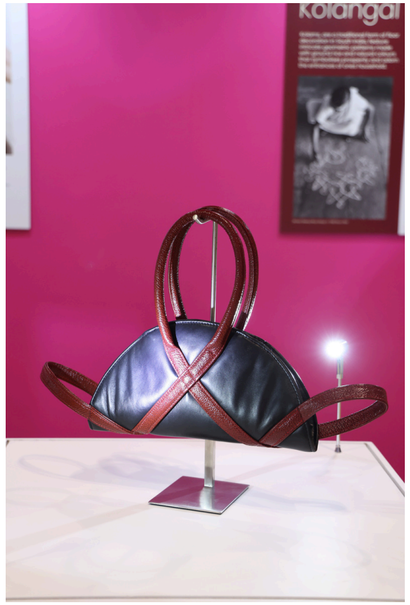
For concept and stories behind each design, and detail about the competition, please CLICK HERE.

Overall Winner: **THE YVOTY BAG (ARGENTINA)**

Finalist: **DODO BAG (CHINA)**



Finalist: **KOLANGAL (INDIA)**



Social Media Influence

Testimonials from Our Buyers, Exhibitors and Influencers

Visitors have shared their experiences at APLF on their social media, generating significant engagement.
Highlights:

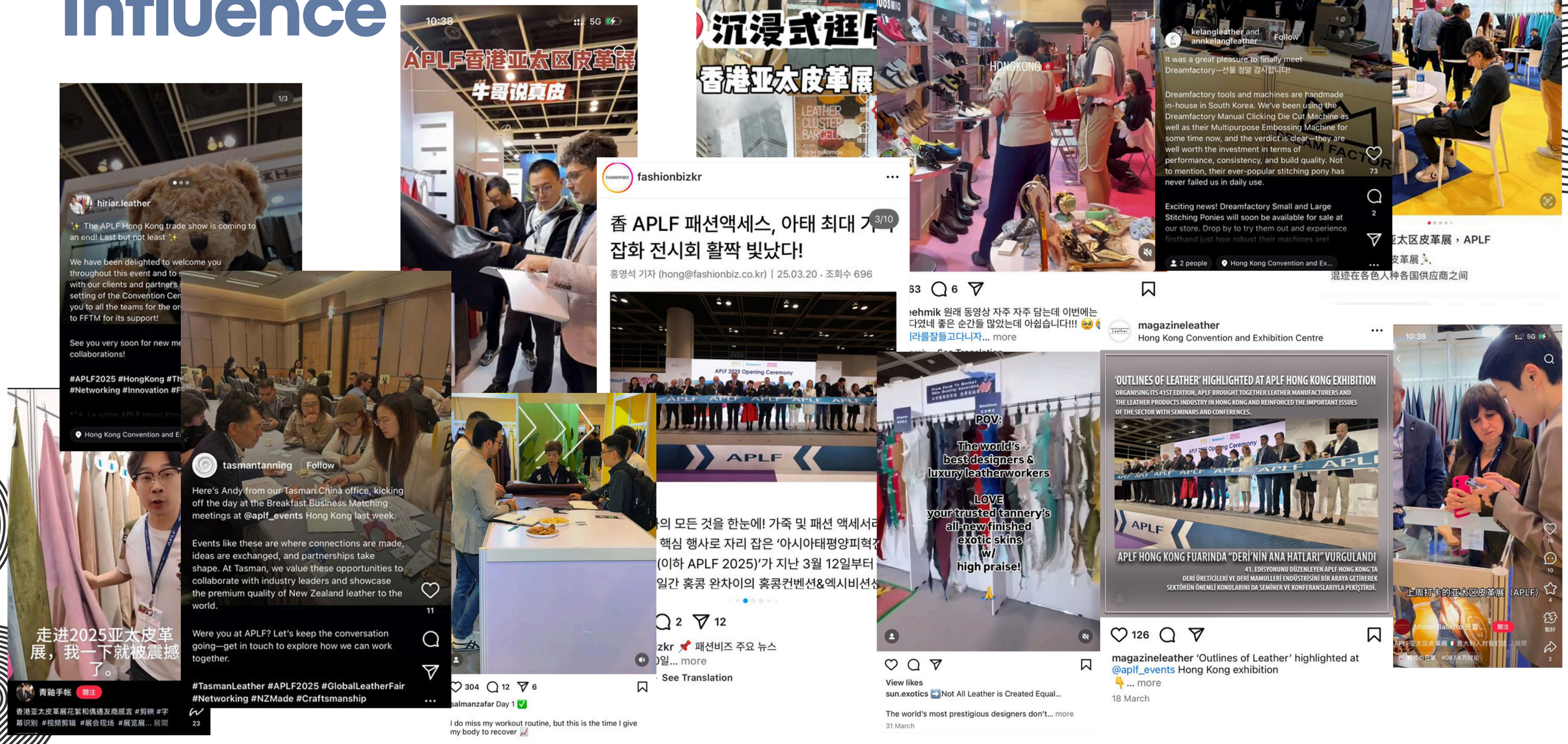
- TikTok video has reached over 2.5 million views

TikTok video

Rednote

Instagram

Social Media Influence



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Leather reinvented.
Discover the beauty of an age-old material
made according to tomorrow's standards.
Zeology

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SeeYou In 2026
12-14 March

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