

Organiser:
APLF

**GLOBAL
FOOTWEAR
EXECUTIVE
SUMMIT**

20 March 2024

Hong Kong Convention and Exhibition Centre



Global Footwear Executive Summit Agenda

Date: 20th March 2024 (Wednesday, Day 2 of APLF)

Time: 14:00 – 18:00

Venue: Seminar Area, Hall 1C



Session 1: Footwear Production and Supply Chain

Session Time: 14:00 – 15:00

Moderator: **William Wong** – Consultant of Hong Kong Footwear Association

In the current scenario where the demand for footwear is significantly lower than the available supply, finding a balance for the supply chain has become a crucial challenge. This session identifies the challenge by analysing the industry changes in the past 5 years and most importantly, to explore potential solutions for the near future.

14:00 – 14:05 – Session Opening Address

14:05 – 14:15 - Panellists Introduction

- **Mr. Lazaro Rogerio** - Director Footwear Technical Design at Gap Inc.
- **Mr. Benjamin Lau** - Partner China of Materialise 3D
- **Ms. Nerisha Jairaj** - Executive Director of South African Export Council (SAFLEC)
- **Ms. Rosy Wang** - Category Director (Footwear) of GBO Asia, Eram Group

14:15 – 15:00 - Panel Discussion



Session 2: Footwear Material

Session Time: 15:20 – 16:20

Moderator: **Joel Lecroq** - Principal Consultant of Super Lecroq (Xiamen) Consulting Co Ltd

Delve into the realm of material's carbon neutrality, the sustainability comparison between leather and man-made materials, the concept of circularity and particularly the recyclability and manufacturer's responsibility throughout a product's lifecycle.

15:20 – 15:25 – Session Opening Address

15:25 – 15:35 – Speakers & Panellists Introduction

- **Mr. Neil Wright**, National Sales Manager of Kamu Safety Footwear
- **Mr. Bernie Rhodes**, Director of Rhodes Management Consultancy Ltd, Ex-President of the Asian Pacific Region of Hunter Boots
- **Dr. Thomas Schmidt** - Director of Innovation and RSL of HuaFeng Textile Group
- **Mr. Carl Flach** - Senior Director for Operational Strategies of ISA Tantec
- **Mr. Herman Wong** - Co Founder of Affinity Network

15:35 – 15:40 – Video “What will happen if the world stops using Leather”

15:40– 16:05 – Footwear Materials Sustainability Trend by **Herman Wong**

16:05 – 16:20 – Panel Discussion

Session 3: Footwear Retail and Branding

Session Time: 16:40 – 17:40

Moderator: **Amit Chopra** - Managing Director and Founder Shoes & Accessories Magazine

Shift your perspective, instead of seeking customers for your products, discover products that truly cater to your customers' needs. Get inspired by visionary speakers who will share their insights on the latest market trends, content creation and branding strategies in the future footwear market.

16:40 – 16:50 – Session Opening Address

16:50 – 16:55 - Panellists Introduction

- **Mr. Andrew Wood** – Senior Commercial Director Asia Pacific of Steve Madden
- **Mr. Vikas Bagga** – Business Strategy Consultant of Zoom Shoes
- **Mr. Rajesh Kadam** – CEO of Inc.5 Shoes, a 220-store footwear retail chain
- **Mr. Adang Zheng** – Footwear Director of Kolon Sport, Anta Group

16:55 – 17:25 - Panel Discussion

17:25 – 17:40 – Q&A