



IMPULSES

for Fall-Winter 2024/25

*APLF colour
& material trends
by Olivier Guillemin - [o,o]
in collaboration with
the Comité Français
de la Couleur*

Autumn-Winter 2024/25 is a reflection of our desires in a turbulent, ever-changing world. IMPULSE is the season's generic theme with a positive desire to highlight innovation, creativity, spontaneity, fantasy, audacity... and even humor!
Colours and materials are inspired by eternal, natural elements like water, air, earth and fire in contrast with the virtual and cosmic.
The 4 themes' shades blend in surprising or regulated harmonies that combine together perfectly.

APLF
LEATHER

MATERIALS+

**FASHION
ACCESS**

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ESSENTIAL IMPULSE

Between earth & urbanity

*authentic luxury
know-how
genderless
balance
dignity
shifted chic
heritage*

14-0826 TPX
PAMPAS

17-1046 TPX
GOLDEN OAK

18-1140 TPX
MOCHA BISQUE

11-0105 TPX
ANTIQUÉ WHITE

16-5803 TPX
FLINT GRAY

19-1235 TPX
BRUNETTE

Structurally natural colours.
Leather, earth and ash tones lightened up by clay yellow and chalky greige.



Timeless and exceptional materials.

Materials - Leathers with classic grains / Extra-mat skins / Box calf leathers / Corduroy suedes / Vegetable tanned leathers / Fine buffalo / Extra-dense velvety leathers / Pull-up leathers / Leathers with wood motifs / Leathers with embossed lizard motif / Shearlings / Sturdy canvas in oiled linen / Cashmeres / Classic woolens / Moiré silks with bark motifs.

Motifs & Accessories - Veined or foliage effects and bark textures / Roots and solarized prints / Embossed logos in discreet monograms / Recycled zamak metal accessories galvanized with Acroplating® / Wood, horn and bamboo accessories / Buttons and jewelry resembling marble and stone / Bits and equestrian-inspired accessories.



SERENE IMPULSE

Between nature & infinity

*eco-romanticism
bohemian nostalgia
peaceful
carefree
refined comfort
emotion*

12-5808 TPX
HONEYDEW

12-4609 TPX
STARLIGHT BLUE

19-5414 TPX
JUNE BUG

18-0426 TPX
CAPULET OLIVE

14-1508 TPX
SILVER PINK

17-3612 TPX
ORCHID MIST

The symbiosis and diversification of the living, a positive ecology for a calm range dominated by greens and blues.



Materials that enhance eco-responsibility.

Materials - Plunged lamb leathers / Biodegradable leathers / Suedes with snake and croco embossings / Second skin leathers / Ultra-smooth and soft leathers / Suedes with smooth peachskin hand / Stretch leathers and suedes / Braided leathers / Reduced-impact tannings (using olive, coffee grain... waste) / Water-based PU / Viscose satins / Featherweight bamboo fabrics / Iridescent tie-dyes / Double-faced jerseys and terrycloths / Colourful nettings and laces.

Motifs & Accessories - Feather motifs / Blurry wave prints, celestial impressions / Softer, diluted transparencies / Pearlized and iridescent metal accessories / Leather-sheathed accessories / Braided webbings, handles and straps / Buttons and jewelry in recycled resin.



DISRUPTIVE IMPULSE

Between flame & asphalt

*futurist minimalism
innovation & performance
techno-couture
refined design
sporty elegance*

17-1462 TPX
FLAME

19-3622 TPX
LOGANBERRY

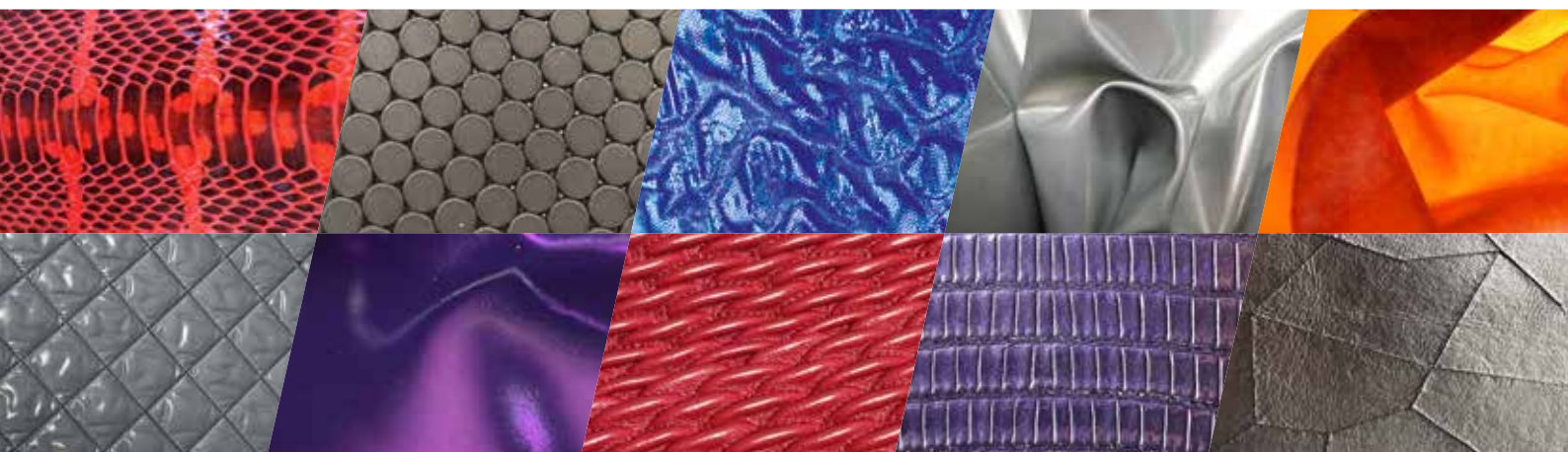
WHITE

19-3950 TPX
DEEP ULTRAMARINE

18-1663 TPX
CHINESE RED

18-0000 TPX
SMOKED PEARL

A radical range where basics are confronted by flamboyance, intense red and bold orange for a graphic mood.



Materials that invite us to imagine the future.

Materials - Mesh leathers / Heat-formed leathers / Mirrored calfskins / Patent, criss-crossed Saffiano grains / Leathers with a wrinkled paper look / Oiled leathers / Exotic, patent leather skins / Bi-material and bi-colour double-faces / Rubbery hands / Transparent plastics made from wood cellulose / Eco-responsible PVC and vinyl / Geometric quiltings / Recycled nylons / Techno silkies / Printed, coated canvases.

Motifs & Accessories - Bauhaus-inspired geometric motifs / Macroscopic prints / Technical, interlaced webbings / Waterproof color-block accessories / Siliconed metal accessories / Micro-textured picots / Dog clasps with industrial and outdoor inspiration.



ECLECTIC IMPULSE

Between luxury and artifice

*carefreeness
party time
pop luxury
kitsch mood
spontaneity
eccentricity*

18-3027 TPX
PURPLE ORCHID

16-3919 TPX
EVENTIDE

13-0752 TPX
LEMON

17-4724 TPX
PAGODA BLUE

14-1911 TPX
CANDY PINK

19-0303 TPX
JET BLACK

The grating harmony of a parade of contrasts, cheerful, naive colours in two or three-tone colour-blocks.



A festive mix-and-match of materials and textures.

Materials - Stretch leathers / Chic, lacquered leathers and fabrics / Leathers with a stardust effect / Caviar leathers / Satiny leathers / Wrinkled patent leathers / Shot metallic leathers / Leather laces / Knitted leather laniers / Metallic eel leathers / Long-haired fake furs / Coloured, jeweled tweeds / Embroidered denims / Velvets with a moiré motif / Shot rhinestones knits.

Motifs & Accessories - Flocked glitter motifs / "Kitsch" floral prints / Sequins and glitter / Studs, rivets and ornamental decorations / Recreative decorations and motifs / Jewelry and accessories in beads, rhinestones and metal / Tone-on-tone metal accessories.