INFORMA MARKETS SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS

1. Definitions

In these Conditions, the following terms have the meanings set out below:

1.1. defined terms and conditions

1.2. Client's general obligations

1.2.1. Client's obligations

1.2.2. Specific terms relating to Space

1.3. Force Majeure Event

1.4. Reportable Breach

1.5. Marketing Services

1.6. Intellectual Property Rights

1.7. Fees

1.8. Contract

1.9. Booking Form

1.10. Manual

1.11. Services

1.12. Sponsorship or Exhibition Terms and Conditions

2. Package

2.1. Once submitted to Organizer, fulfilling Form constitutes an offer to purchase a Package in accordance with these Conditions and its irrevocable. The submission of a Booking Form does not guarantee that Client will be permitted to exhibit or otherwise participate in the Event, (ii) accepts a particular hall, section or location within the Venue, (iv) is subject to the terms and conditions set out in the Booking Form (including, without limitation, the amount of Space and Sponsorship Approved), (v) Organizer reserves the right not to accept any Booking Form. A binding contract shall come into force when written confirmation that the Client accepts the terms set out in this Contract, Including, without limitation, any updates to the Package, shall be effective unless such variation is agreed in writing by both parties. These Conditions apply to this Contract to the maximum extent permitted by law, irrespective of incorporation, or which are implied by trade, custom, practice or course of dealing.

3. Fees

3.1. Client shall pay the Fees in cleared funds in accordance with the payment terms stated in the Booking Form. Client shall not be liable for any loss, damage, cost, claim or expense suffered or incurred by Client and

or any of its Personnel arising out of or in connection with third party fraud, including, without limitation, false change of bank accounts communications, identify that and other similar losses and (iii) to inform Organizer immediately of any such third party fraud, including, without limitation, false claims or any identity theft relating to Client's payment obligations under this Contract. To the extent that Client receives any communication notifying Client of a change in Organizer's designated bank account, Client is required to verify the authenticity of the same directly with Organizer. Without prejudice to any other right or remedy it may have, if Organizer does not receive the Fees into Organizer's designated bank account in cleared funds by the due date for payment, Client shall be entitled to: (i) refuse Client and its Personnel to the Event, (ii) request an initial approach to contacts on the Data List in response to their engagement (and, where applicable, the parties agree that each party acts as a data controller for the purposes of the General Data Protection Regulation (Regulation (EU) 2016/679)). Each party shall (i) only process personal data in compliance with, and shall not cause itself or any other party to be in breach of, Data Protection Law, and (ii) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law. The party becomes aware of a Reportable Breach relating to the processing of personal data connection with the Contract, it shall (i) provide the other party with reasonable and specific details of such Reportable Breach without delay, and (ii) act reasonably in co-operating with the other party in respect of any communications and/or notifications to be issued to any data subjects and/or supervision as the other party reasonably requires.

6. Specific terms relating to Space

6.1. Organizer reserves the right at any time to make such alterations in the floor plan of the Venue as Organizer in its absolute opinion may reasonably require. The display of any working or moving exhibit must have the prior written approval of Organizer, Client undertakes: (i) to occupy the Space in time for the opening of the Event, (ii) to provide the Manual, including, without limitation, any updates to the Manual, in the English language and in a format approved by Organizer, and furnished to Organizer in writing. To the extent that a Client displays or uses any of the data or communications it receives from any supervisory authority relating to the processing of personal data connection with the Contract, it shall (i) provide the other party with reasonable and specific details of such Reportable Breach without delay, and (ii) act reasonably in co-operating with the other party in respect of any communications and/or notifications to be issued to any data subjects and/or supervision as the other party reasonably requires.
Specific terms relating to Sponsorship (including, without limitation, Marketing Services)

7.1 Client shall (i) provide Organizer with all Materials within all deadlines specified by Organizer, which deadline shall not exceed five (5) working days following the递交的表示方式，以及其在不可抗力事件中的处理。
15. Termination

15.1. Organizer may terminate this Contract without liability immediately at any time by written notice to Client if Client: (i) is in material breach of any of its obligations under this Contract and/or any other agreement between Client and any member of the Organizer Group and either the breach is immediate or Client has not remedied the breach if (the same is capable of remedy) within (14) days of receiving written notice of the breach or (such lesser period as would be required for the breach to be remedied in sufficient time prior to the Opening Date of the Event or any element of the Package being provided on a scheduled date), (ii) is insolvent, is a bankrupt, has an administrator appointed (or an application is made for the same), faces to go out of business or suffers any analogous event in any jurisdiction, or (iii) (a) is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the Event and/or Organizer into disrepute. Without prejudice to any other right or remedy it may have, in the event that Organizer terminates this Contract pursuant to this Condition 15.1, Organizer shall not be required to refund any Fees received from Client and Organizer shall be entitled to submit an invoice in respect of any aspect of the balance (at the event the case may be) of the Fees which shall be immediately due and payable.

15.2. Organizer may terminate this Contract without liability immediately at any time by written notice to Client if Organizer: (i) determines in its absolute discretion that the provision of the Package to Client is not to the least interests of the Event and/or not in Organizer’s legitimate commercial interests, (ii) is required by any law or instruction by any financial institution to cease trading with certain individuals/entities and/or in certain geographical locations, and/or (iii) decides to cancel the Event and does not wish for this (the Contract to continue in full force and effect pursuant to Condition 13.2). In the event that Organizer terminates this Contract pursuant to the Condition 15.2, any portion of the Fees already paid shall be refunded (where legally permissible) and Client shall be released from paying any further portion of the Fees. Client acknowledges and agrees that the receipt of fees paid in accordance with Organizer’s sole remedy in the event of termination by Organizer under this Condition 15.2 and all other liability of Organizer is hereby expressly excluded.

15.3. Upon any termination of this Contract, without prejudice to any other right or remedy it may have, Organizer reserves the right without liability to close Client’s exhibition stand, remove any Materials and remove and sell/hire/destroy any exhibits or other property of Client (at Client’s risk and expense). Organizer shall have the right to re-sell any aspects of the Package as it shall deem fit.

15.4. Termination of this Contract shall affect all rights, remedies, obligations or liabilities of either party that have accrued up to the date of termination.

15.5. Conditions 13.3, 3.5.2, 7.4, 7.5, 8.9, 13.8, 18, 11.13, 14.15, 16, 19 and 20 shall survive termination of this Contract.

16. Liability and indemnity

16.1. Organizer does not make any warranty as to the Event and/or Package in general, including, without limitation, in relation to (i) the presence, absence or location of any exhibitor, sponsor or attendee of the Event, (ii) the number of exhibitors, sponsors or attendees participating in the Event, and/or (iii) the benefit or outcome (commercial or otherwise) that Client may achieve as a result of participating in the Event and/or purchasing any element of the Package. Organizer further does not make any warranty as to (i) the condition of the Venue or any utilities that may be provided for use at the Venue, and/or (ii) any products and/or services marketed, displayed or sold by any other exhibitors, sponsors or attendees at the Event and/or the benefit or outcome (commercial or otherwise) that Client may achieve as a result of any match-making initiatives, transactions or other deals/arrangements with such other exhibitors, sponsors or attendees. Except as set out in this Condition, to the fullest extent permitted by law, Organizer excludes all conditions, warranties, representations and undertakings relating to the Event and the Package that are not expressly stated herein.

17. Insurance

17.1. Client is required to be adequately insured in relation to its activities under this Contract, including, without limitation, Client’s participation in the Event (move-in through move-out). Without limitation to the foregoing, Client shall itself take out and maintain at all times both public liability insurance and employee liability insurance with a recognised insurer against personal injury, death and damage and/or loss of property for no less than the minimum amounts set out in the Manual per occurrence or claim. Organizer shall be entitled to inspect any such insurers’ insurance policies and receipts for payment of premium on request.

17.2. Client shall ensure that any contractors engaged by Client in connection with the Event (move-in through move-out) are adequately insured. Without limitation to the foregoing, Client shall ensure that any such contractors take out and maintain at all times both public liability insurance and employee liability insurance with a recognised insurer against personal injury, death and damage and/or loss of property for no less than the minimum amounts set out in the Manual per occurrence or claim. Organizer shall be entitled to inspect any such contractors’ insurance policies and receipts for payment of premium on request.

17.3. To the extent that Client is permitted to share the Space pursuant to Condition 6.7, the provisions of Conditions 17.1 – 17.2 (individually) shall apply to any such Space share(s) in the same way as they apply to Client.

17.4. In the event that there is evidence of insurance cover not to be provided, Organizer shall be entitled to cancel Client’s right of participation immediately (including, without limitation, that of any Space sharers) and Client shall be entitled to return any.