



EXPO
2020
DUBAI
UAE

HOST CITY

دبي

EXPO 2020 DUBAI

VIP Business Visitor Information Pack

EXPO 2020 DUBAI - THE WORLD IN ONE PLACE

For six months, Expo 2020 Dubai will bring together millions of visitors and more than 200 nations and international organisations.

Expos have a historical reputation as platforms to exchange ideas, make connections, and open new markets and revenue streams.

Expo 2020 Dubai is designed for **INNOVATION** and **IMPACT**, catalysing opportunities for sustainable growth across all sectors.

Expo 2020 gives the world an opportunity to catalyse its recovery, in what is arguably the most defining era for the future of humanity.

KEY DATES

- Opening day: 1 October 2021
- Closing day: 31 March 2022

1ST WORLD EXPO

in the Middle East, Africa and South Asia region since inception 170 years ago in Paris - a symbolic statement heralding a new era of globalisation

1 COUNTRY, 1 PAVILION

For the first time in World Expo history, each country will have its own pavilion, giving every one of the world's 190-plus nations their own unique identity

200+ PARTICIPANTS

Comprising countries, multilateral organisations, educational establishments and companies, reflecting today's collaborative modern society

20,000 GLOBAL MEDIA

On-site and virtual coverage, making it THE global event to be the unifying voice of the world, for the world

DUBAI: BUILT FOR BUSINESS

Dubai is firmly established as one of the world's most vibrant economies, supported by a business-friendly regulatory environment designed to foster long-term sustainable growth

- Outstanding and longstanding reputation as a fast-growing global hub for business and trade.
- A future-focused, dynamic economy supported by a business-friendly regulatory environment and world-class infrastructure.
- Eight-hour flight from two-thirds of the world's population and home to more than 200 nationalities.
- A cross-continental gateway perfectly positioned to access new growth markets and opportunities.

DUBAI IS THE RIGHT PLACE TO CONNECT TODAY, FOR BUSINESSES AND SOCIETIES OF TOMORROW

Dubai has proven its credibility as a magnet for outside investors, venture capitalists, and businesses large and small, with its pro-business regulations that span five pillars:



**FUTURE-
PROOFED
POLICYMAKING**



**ENABLING TAX
ECOSYSTEM**



**ROBUST
FINANCIAL
FUNDAMENTALS**



**DIVERSIFIED
ECONOMIC
AGILITY**



**SOUND
LEGISLATIVE
CONTROLS**

WHY EXPO 2020 DUBAI?

‘CONNECTING MINDS, CREATING THE FUTURE’

Expo’s theme and purpose is based on the belief that innovation and progress are the result of people and ideas coming together in inspiring new ways.

- i. The UAE is uniquely positioned to **reconnect the business world** and **present fresh opportunities for growth in new and established markets**.
- ii. From AI to agritech and spacetech, Expo 2020 Dubai will **showcase the world’s most advanced technological achievements and innovations**.
- iii. Expo 2020 Dubai will bring together all sectors and all actors, from **government** and the **private sector**, to **millions of visitors** from around the globe.

THE ENTIRE BUSINESS ECOSYSTEM
– PRODUCERS, FACILITATORS AND CONSUMERS –
ALL IN ONE PLACE, FOR SIX MONTHS

SUBTHEMES & KEY SECTORS



OPPORTUNITY

Finance
Tourism
Healthcare
Education
Climate change
Gender equality
Sustainable cities



MOBILITY

AI
Space
Telecommunications
Transport
Innovation and
technology
E-commerce



SUSTAINABILITY

Energy
Oil and gas
Food and beverage
Consumer goods
Life sciences
Architecture

THE THRIVE TOGETHER: BUSINESS TRACK

Expo 2020 Dubai is a platform for governments, organisations and individuals to come together to forge enduring partnerships and build a better world. At the heart of this ambition sits Expo's Business Programme.

Business visitors will have no shortage of conversations and experiences to tap into at **Expo 2020 Dubai** with the sheer number of engagement opportunities taking place:

- More than **190 country pavilions** plus other **International Participants**
- **Thematic Pavilions**
- A **packed calendar** of conferences, briefings, events and exhibitions

BUSINESS OPPORTUNITIES AT EXPO 2020 DUBAI

Expo 2020 Dubai is the world's largest business hub, bringing together the most visionary thinkers, brightest business minds, industry titans, influential investors and powerful decision-makers, in an inspiring and enabling environment.



ACCESS THE WORLD ACROSS 192 MARKETS

Expo 2020 Dubai is the most inclusive World Expo in history, opening its doors to 192 participating countries that will showcase their business propositions to the world.



ENGAGE WITH GOVERNMENT LEADERS

Expo 2020 Dubai is where the most influential government leaders from the UAE and around the world will gather to connect and collaborate for a collective future.



EXPLORE TECHNOLOGICAL ADVANCEMENTS

World Expos have long been inflection points for global progress and innovation, offering a platform for showcasing impactful technology for the future.



COLLABORATE FOR ECONOMIC ACCELERATION

Expo 2020 Dubai will bring together heads of state, senior government representatives and private sector leaders, affording a unique opportunity to accelerate critical business decision making.



CONNECT AT WORLD-CLASS BUSINESS EVENTS

A rich calendar of global investment forums, investor pitching conferences and inspiring addresses, attended by a who's who of the business world.



PARTNER WITH THE WIDER UAE ECOSYSTEM

With its forward-thinking focus, ecosystem for innovation and future-proofed business models, Dubai will facilitate visionary business growth trajectory.

EXPO BUSINESS GUEST PROGRAMME PRIVILEGES

To help identify which opportunities are most suited to a guest's specific business needs, a customised programme of business visitor journeys will be developed.

Recommended journeys for business visitors will be created based on pavilion content and priority focus areas at Expo 2020 Dubai, helping to easily navigate the array of collaborative business opportunities that Expo will offer.

The following services will be arranged for you to ensure a smooth visit:

CURATED EXPO
2020 DUBAI
JOURNEY

DEDICATED
LIAISON
OFFICER

DUBAI BUSINESS
AND LEISURE
PROGRAMME

At the Expo 2020 site:

EXPO GUEST ACCREDITATION

VIP PARKING AND DROP-OFF

FAST TRACK VIP ACCESS

ACCESS TO VIP LOUNGES AND
MEETING ROOMS

BESPOKE FOOD EXPERIENCES

Upon your confirmation of interest, Expo 2020 Dubai will prepare a customised itinerary to ensure an exceptional Expo experience.



JOIN US AT EXPO 2020 DUBAI

- Expo 2020 Dubai is the whole world in one place for six months
- Dubai is a global business centre, and business is at the heart of Expo 2020 Dubai
- Plug into our events and take advantage of our bespoke business services
- With the entire business world in Dubai, you can reconnect, discover new opportunities and strike long-term partnerships in the sectors of tomorrow