

APLF looking to bring buyers to Dubai

Hong Kong/Dubai

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Credit: ZQ Lee

APLF Ltd, organiser of the rescheduled APLF show due to take place in Dubai March 30 – April 1, 2022, is focusing on encouraging visitors to attend the fair after receiving a positive response from the global leather industry.

So far, 15 international pavilions have confirmed participation at the special event in Dubai as uncertainties around travel restrictions due to the pandemic in Hong Kong look set to remain in place until Spring 2022.

Speaking exclusively to ILM, APLF Directors David Bondi and Grace Lee said that their feedback from the industry to relocate the show to Dubai for 2022 had been very positive and it is clear that the industry is very keen to meet face-to-face once again. The plan is to revert back to Hong Kong once the travel restrictions ease.

They also confirmed that other industry meetings, such as those organised by Leather Naturally and the International Council of Tanners, have also been confirmed for Dubai during the fair dates. Other side events such as conferences are also being planned.

After some consideration of other alternative venues in Asia, Dubai was chosen because of its good global transport links, Covid-19 safety and excellent exhibition and hotel facilities conducive to doing business. Further announcements will be made by the organisers in the weeks ahead.

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